Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate#
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls seel ines 22 &47 no need for mg due to rate change
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F,M	5A-530A	GM CINCY	:30	$250.00	10/02-10/08	5	1	5	$1,250.00	
		Station Remark: V4 pls revise rate to 250.										
		V5 Rate Changed										
	*2	TU-F,M	530A-6A	GM CINCY	:30	$250.00	10/02-10/08	5	1	5	$1,250.00	
		Station Remark: V4 pls revise rate to 250.										
		V5 Rate Changed										
	*3	TU-F,M	6A-630A	GM CINCY	:30	$325.00	10/02-10/08	5	1	5	$1,625.00	
		Station Remark: V4 pls revise rate to 325.										
		V5 Rate Changed										
	*4	TU-F,M	630A-7A	GM CINCY	:30	$325.00	10/02-10/08	5	1	5	$1,625.00	
		Station Remark: V4 pls revise rate to 325.										
		V5 Rate Changed										
	*5	TU-F,M	7A-730A	EARLY SHW	:30	$190.00	10/02-10/08	5	1	5	$950.00	
		Station Remark: V4 pls revise rate to 190.										
		V5 Rate Changed										

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	*6	TU-F,M	730A-8A	EARLY SHW	:30	$190.00	10/02-10/08	5	1	5	$950.00	
		Station Remark: V4 pls revise rate to 190.										
		V5 Rate Changed										
	*7	TU-F,M	8A-830A	EARLY SHW	:30	$190.00	10/02-10/08	5	1	5	$950.00	
		Station Remark: V4 pls revise rate to 190.										
		V5 Rate Changed										
	*8	TU-F,M	830A-9A	EARLY SHW	:30	$190.00	10/02-10/08	5	1	5	$950.00	
		Station Remark: V4 pls revise rate to 190.										
		V5 Rate Changed										
	*10	SA	6A-630A	NEWS	:30	$150.00	10/06-10/06	1	1	1	$150.00	
		Station Remark: V4 pls revise rate to 150.										
		V5 Rate Changed										
	*11	SA	630A-7A	NEWS	:30	$150.00	10/06-10/06	1	1	1	$150.00	
		Station Remark: V4 pls revise raet to 150.										
		V5 Rate Changed										
	*12	SA	7A-730A	NEWS	:30	$150.00	10/06-10/06	1	1	1	$150.00	
		Station Remark: V4 pls revise rate to 150.										
		V5 Rate Changed										
	*13	SA	730A-8A	NEWS	:30	$150.00	10/06-10/06	1	1	1	$150.00	
		Station Remark: V4 pls revise rate to 150.										
		V5 Rate Changed										
	*14	SA	8A-830A	NEWS	:30	$425.00	10/06-10/06	1	1	1	$425.00	
		Station Remark: V4 pls revise raet to 425.										
		V5 Rate Changed										
	*15	SA	830A-9A	NEWS	:30	$425.00	10/06-10/06	1	1	1	$425.00	
		Station Remark: V4 pls revie rate to 425.										
		V5 Rate Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*16	SA	9A-930A	NEWS	:30	$425.00	10/06-10/06	1	1	1	$425.00	
		Station Remark: V4 pls revie rate to 425.										
		V5 Rate Changed										
	*18	TU-F,M	9A-10A	DRS	:30	$150.00	10/02-10/08	5	1	5	$750.00	
		Station Remark: V4 pls revise rate to 150.										
		V5 Rate Changed										
	*19	TU-F,M	10A-11A	ANDERSON	:30	$150.00	10/02-10/08	5	1	5	$750.00	
		Station Remark: V4 pls revies rate to 150.										
		V5 Rate Changed										
	*20	TU-F,M	11A-12P	PRICE	:30	$650.00	10/02-10/08	5	1	5	$3,250.00	
		Station Remark: V4 pls revie rate to 650.										
		V5 Rate Changed										
	*21	TU-F,M	12P-1230P	NEWS	:30	$350.00	10/02-10/08	5	1	5	$1,750.00	
		Station Remark: V4 pls revise rate to 350.										
		V5 Rate Changed										
	*22	TU-F,M	1230P-130P	Y&R	:30	$650.00	10/02-10/08	5	1	5	$3,250.00	
		Station Remark: V8 no mg needed for 2x na w/o 10/2 due to rate change. spots made log										
		V5 Rate Changed										
	*23	TU-F,M	130P-2P	B&B	:30	$650.00	10/02-10/08	5	1	5	$3,250.00	
		Station Remark: V4 pls revie rate to 650.										
		V5 Rate Changed										
	*24	TU-F,M	2P-3P	TALK	:30	$550.00	10/02-10/08	5	1	5	$2,750.00	
		Station Remark: V4 pls revie rate to 550.										
		V5 Rate Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*25	SA	930A-10A	NEWS	:30	$900.00	10/06-10/06	1	1	1	$900.00	
		Station Remark: V4 pls revie rate to 900.										
		V5 Rate Changed										
	*26	SU	9A-930A	NEWS	:30	$900.00	10/07-10/07	1	1	1	$900.00	
		Station Remark: V4 pls revise rate to 900.										
		V5 Rate Changed										
	*27	SU	930A-10A	NEWS	:30	$900.00	10/07-10/07	1	1	1	$900.00	
		Station Remark: V4 psl revise rat to 900.										
		V5 Rate Changed										
	*28	SU	10A-1030A	NEWS	:30	$900.00	10/07-10/07	1	1	1	$900.00	
		Station Remark: V4 pls revise rate to 900.										
		V5 Rate Changed										
	*29	SU	1030A-11A	FACE NATION	:30	$650.00	10/07-10/07	1	1	1	$650.00	
		Station Remark: V4 pls revise rate to 650.										
		V5 Rate Changed										
	*30	SU	11A-1130A	NEWSMAKERS	:30	$300.00	10/07-10/07	1	1	1	$300.00	
		Station Remark: V4 pls revise rate to 300.										
		V5 Rate Changed										
	*31	TU-F,M	3P-4P	DEAL	:30	$550.00	10/02-10/08	5	1	5	$2,750.00	
		Station Remark: V4 pls revise rate to 550.										
		V5 Rate Changed										
	*32	TU-F,M	4P-430P	NEWS	:30	$375.00	10/02-10/08	6	1	6	$2,250.00	
		Station Remark: V4 pls revise rate to 375.										
		V5 Rate Changed										
	*33	TU-F,M	430P-5P	NEWS	:30	$375.00	10/02-10/08	5	1	5	$1,875.00	
		Station Remark: V4 pls revie rate to 375.										
		V5 Rate Changed										

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	*34	TU-F,M	5P-530P	NEWS	:30	$525.00	10/02-10/08	6	1	6	$3,150.00	
		V5 Rate Changed, Comment Changed										
	*35	TU-F,M	530P-6P	NEWS	:30	$600.00	10/02-10/08	5	1	5	$3,000.00	
		Station Remark: V4 pls revise rate to 600.										
		V5 Rate Changed										
	*36	TU-F,M	6P-630P	NEWS	:30	$1,200.00	10/02-10/08	6	1	6	$7,200.00	
		Station Remark: V4 pls revie rate to 1200.										
		V5 Rate Changed										
	*39	TU-F,M	7P-730P	INSIDE	:30	$1,200.00	10/02-10/08	5	1	5	$6,000.00	
		Station Remark: V4 pls revies rate to 1200.										
		V5 Rate Changed										
	*40	TU-F,M	730P-8P	ET	:30	$1,500.00	10/02-10/08	5	1	5	$7,500.00	
		Station Remark: V4 pls revies rate to 1500.										
		V5 Rate Changed										
	*41	M	8P-9P	HIMYM/PARTNERS	:30	$3,000.00	10/08-10/08	1	1	1	$3,000.00	
		Station Remark: V4 pls revise rate to 3000.										
		V5 Rate Changed										
	*42	TU	8P-9P	NCIS	:30	$4,500.00	10/02-10/02	1	1	1	$4,500.00	
		Station Remark: V4 pls revie rate to 4500.										
		V5 Rate Changed										
	*44	W	830P-10P	PRES DEBATE	:30	$7,500.00	10/03-10/03	1	1	1	$7,500.00	
		V5 More than 2 codes changed										
	*47	F	10P-11P	BLUE BLOODS	:30	$3,500.00	10/05-10/05	1	1	1	$3,500.00	
		Station Remark: V8 no need for mg for 1x na 10/5 spot made log after rate change.										
		V5 Rate Changed										

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	*48	SA	9P-10P	CRIMETIME	:30	$1,400.00	10/06-10/06	1	1	1	$1,400.00	
		Station Remark: V4 pls revise rate to 1400.										
		V5 Rate Changed										
	*49	SU	7P-8P	60 MIN	:30	$5,000.00	10/07-10/07	1	1	1	$5,000.00	
		Station Remark: V4 pls revie rate to 5000.										
		V5 Rate Changed										
	*50	SU	8P-9P	RACE	:30	$5,500.00	10/07-10/07	1	1	1	$5,500.00	
		Station Remark: V4 pls revie rate to 5500.										
		V5 Rate Changed										
	*51	SU	9P-10P	GOOD WIFE	:30	$2,400.00	10/07-10/07	1	1	1	$2,400.00	
		Station Remark: V4 pls revie rate to 2400.										
		V5 Rate Changed										
	*52	TU-F,M	11P-1135P	NEWS	:30	$1,100.00	10/02-10/08	5	1	5	$5,500.00	
		Station Remark: V4 pls revies rate to 1100.										
		V5 Rate Changed										
	*53	SA	11P-1135P	NEWS	:30	$1,100.00	10/06-10/06	1	1	1	$1,100.00	
		Station Remark: V4 pls revie rate to 1100.										
		V5 Rate Changed										
	*54	SU	11P-1135P	NEWS	:30	$1,100.00	10/07-10/07	1	1	1	$1,100.00	
		Station Remark: V4 pls revise rate to 1100.										
		V5 Rate Changed										
	*55	TU-F,M	1135P-1235A	LETTERMAN	:30	$750.00	10/02-10/08	2	1	2	$1,500.00	
		Station Remark: V4 pls revise rate to 750.										
		V5 Rate Changed										

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	*57	SA	1205A-105A	CRIM MINDS	:30	$175.00	10/06-10/06	1	1	1	$175.00	
		Station Remark: V4 pls revise rate to 175.										
		V5 Rate Changed										
	*58	SU	1135P-1205A	SPORTS	:30	$750.00	10/07-10/07	1	1	1	$750.00	
		Station Remark: V4 pls revise rate to 750.										
		V5 Rate Changed										
	*61	SU	1P-4P	BENGALS	:30	$9,000.00	10/07-10/07	1	1	1	$9,000.00	
		Station Remark: V4 pls revise rate to 9000.										
		V5 Rate Changed										
	*62	SU	4P-7P	NFL	:30	$5,000.00	10/07-10/07	1	1	1	$5,000.00	
		Station Remark: V4 pls revise rate to 5000.										
		V5 Rate Changed										

---REPORT TOTALS---

Report Totals: 152 / $122,375.00

---SALES MONTHLY TOTALS---

Oct 12: 167 / $129,375.00

Sales Totals: 167 / $129,375.00
Station Totals: 167 / $129,375.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$479,167	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Books null
Demos RA35+

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--- REMARKS ---

pls see lines 22 & 47 combo $
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F,M	5A-530A	GM CINCY	:30	$250.00	10/02-10/08	5	1	5	$1,250.00	
		Station Remark: V4 pls revise rate to 250.										
		V5 Rate Changed										
	*2	TU-F,M	530A-6A	GM CINCY	:30	$250.00	10/02-10/08	5	1	5	$1,250.00	
		Station Remark: V4 pls revise rate to 250.										
		V5 Rate Changed										
	*3	TU-F,M	6A-630A	GM CINCY	:30	$325.00	10/02-10/08	5	1	5	$1,625.00	
		Station Remark: V4 pls revise rate to 325.										
		V5 Rate Changed										
	*4	TU-F,M	630A-7A	GM CINCY	:30	$325.00	10/02-10/08	5	1	5	$1,625.00	
		Station Remark: V4 pls revise rate to 325.										
		V5 Rate Changed										
	*5	TU-F,M	7A-730A	EARLY SHW	:30	$190.00	10/02-10/08	5	1	5	$950.00	
		Station Remark: V4 pls revise rate to 190.										
		V5 Rate Changed										

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	*6	TU-F,M	730A-8A	EARLY SHW	:30	$190.00	10/02-10/08	5	1	5	$950.00	
		Station Remark: V4 pls revise rate to 190.										
		V5 Rate Changed										
	*7	TU-F,M	8A-830A	EARLY SHW	:30	$190.00	10/02-10/08	5	1	5	$950.00	
		Station Remark: V4 pls revise rate to 190.										
		V5 Rate Changed										
	*8	TU-F,M	830A-9A	EARLY SHW	:30	$190.00	10/02-10/08	5	1	5	$950.00	
		Station Remark: V4 pls revise rate to 190.										
		V5 Rate Changed										
	*10	SA	6A-630A	NEWS	:30	$150.00	10/06-10/06	1	1	1	$150.00	
		Station Remark: V4 pls revise rate to 150.										
		V5 Rate Changed										
	*11	SA	630A-7A	NEWS	:30	$150.00	10/06-10/06	1	1	1	$150.00	
		Station Remark: V4 pls revise raet to 150.										
		V5 Rate Changed										
	*12	SA	7A-730A	NEWS	:30	$150.00	10/06-10/06	1	1	1	$150.00	
		Station Remark: V4 pls revise rate to 150.										
		V5 Rate Changed										
	*13	SA	730A-8A	NEWS	:30	$150.00	10/06-10/06	1	1	1	$150.00	
		Station Remark: V4 pls revise rate to 150.										
		V5 Rate Changed										
	*14	SA	8A-830A	NEWS	:30	$425.00	10/06-10/06	1	1	1	$425.00	
		Station Remark: V4 pls revise raet to 425.										
		V5 Rate Changed										
	*15	SA	830A-9A	NEWS	:30	$425.00	10/06-10/06	1	1	1	$425.00	
		Station Remark: V4 pls revie rate to 425.										
		V5 Rate Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*16	SA	9A-930A	NEWS	:30	$425.00	10/06-10/06	1	1	1	$425.00	
		Station Remark: V4 pls revie rate to 425.										
		V5 Rate Changed										
	*18	TU-F,M	9A-10A	DRS	:30	$150.00	10/02-10/08	5	1	5	$750.00	
		Station Remark: V4 pls revise rate to 150.										
		V5 Rate Changed										
	*19	TU-F,M	10A-11A	ANDERSON	:30	$150.00	10/02-10/08	5	1	5	$750.00	
		Station Remark: V4 pls revies rate to 150.										
		V5 Rate Changed										
	*20	TU-F,M	11A-12P	PRICE	:30	$650.00	10/02-10/08	5	1	5	$3,250.00	
		Station Remark: V4 pls revie rate to 650.										
		V5 Rate Changed										
	*21	TU-F,M	12P-1230P	NEWS	:30	$350.00	10/02-10/08	5	1	5	$1,750.00	
		Station Remark: V4 pls revise rate to 350.										
		V5 Rate Changed										
	*22	TU-F,M	1230P-130P	Y&R	:30	$650.00	10/02-10/08	5	1	5	$3,250.00	
		Station Remark: V6 2x na w/o 10/2 hra combo w/line 47 mg sun 12-1p 10/7 1x @ 1500. nfl today.										
		V5 Rate Changed										
	*23	TU-F,M	130P-2P	B&B	:30	$650.00	10/02-10/08	5	1	5	$3,250.00	
		Station Remark: V4 pls revie rate to 650.										
		V5 Rate Changed										
	*24	TU-F,M	2P-3P	TALK	:30	$550.00	10/02-10/08	5	1	5	$2,750.00	
		Station Remark: V4 pls revie rate to 550.										
		V5 Rate Changed										

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3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*25	SA	930A-10A	NEWS	:30	$900.00	10/06-10/06	1	1	1	$900.00	
		Station Remark: V4 pls revie rate to 900.										
		V5 Rate Changed										
	*26	SU	9A-930A	NEWS	:30	$900.00	10/07-10/07	1	1	1	$900.00	
		Station Remark: V4 pls revise rate to 900.										
		V5 Rate Changed										
	*27	SU	930A-10A	NEWS	:30	$900.00	10/07-10/07	1	1	1	$900.00	
		Station Remark: V4 psl revise rat to 900.										
		V5 Rate Changed										
	*28	SU	10A-1030A	NEWS	:30	$900.00	10/07-10/07	1	1	1	$900.00	
		Station Remark: V4 pls revise rate to 900.										
		V5 Rate Changed										
	*29	SU	1030A-11A	FACE NATION	:30	$650.00	10/07-10/07	1	1	1	$650.00	
		Station Remark: V4 pls revise rate to 650.										
		V5 Rate Changed										
	*30	SU	11A-1130A	NEWSMAKERS	:30	$300.00	10/07-10/07	1	1	1	$300.00	
		Station Remark: V4 pls revise rate to 300.										
		V5 Rate Changed										
	*31	TU-F,M	3P-4P	DEAL	:30	$550.00	10/02-10/08	5	1	5	$2,750.00	
		Station Remark: V4 pls revise rate to 550.										
		V5 Rate Changed										
	*32	TU-F,M	4P-430P	NEWS	:30	$375.00	10/02-10/08	6	1	6	$2,250.00	
		Station Remark: V4 pls revise rate to 375.										
		V5 Rate Changed										
	*33	TU-F,M	430P-5P	NEWS	:30	$375.00	10/02-10/08	5	1	5	$1,875.00	
		Station Remark: V4 pls revie rate to 375.										
		V5 Rate Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*34	TU-F,M	5P-530P	NEWS	:30	$525.00	10/02-10/08	6	1	6	$3,150.00	
		V5 Rate Changed, Comment Changed										
	*35	TU-F,M	530P-6P	NEWS	:30	$600.00	10/02-10/08	5	1	5	$3,000.00	
		Station Remark: V4 pls revise rate to 600.										
		V5 Rate Changed										
	*36	TU-F,M	6P-630P	NEWS	:30	$1,200.00	10/02-10/08	6	1	6	$7,200.00	
		Station Remark: V4 pls revie rate to 1200.										
		V5 Rate Changed										
	*39	TU-F,M	7P-730P	INSIDE	:30	$1,200.00	10/02-10/08	5	1	5	$6,000.00	
		Station Remark: V4 pls revies rate to 1200.										
		V5 Rate Changed										
	*40	TU-F,M	730P-8P	ET	:30	$1,500.00	10/02-10/08	5	1	5	$7,500.00	
		Station Remark: V4 pls revies rate to 1500.										
		V5 Rate Changed										
	*41	M	8P-9P	HIMYM/PARTNERS	:30	$3,000.00	10/08-10/08	1	1	1	$3,000.00	
		Station Remark: V4 pls revise rate to 3000.										
		V5 Rate Changed										
	*42	TU	8P-9P	NCIS	:30	$4,500.00	10/02-10/02	1	1	1	$4,500.00	
		Station Remark: V4 pls revie rate to 4500.										
		V5 Rate Changed										
	*44	W	830P-10P	PRES DEBATE	:30	$7,500.00	10/03-10/03	1	1	1	$7,500.00	
		V5 More than 2 codes changed										
	*47	F	10P-11P	BLUE BLOODS	:30	$3,500.00	10/05-10/05	1	1	1	$3,500.00	
		Station Remark: V6 1x na 10/5 no time combo w/line 22 mg sun 12-1p nfl today 10/7 1x @ 1,500.										
		V5 Rate Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*48	SA	9P-10P	CRIMETIME	:30	$1,400.00	10/06-10/06	1	1	1	$1,400.00	
		Station Remark: V4 pls revise rate to 1400.										
		V5 Rate Changed										
	*49	SU	7P-8P	60 MIN	:30	$5,000.00	10/07-10/07	1	1	1	$5,000.00	
		Station Remark: V4 pls revie rate to 5000.										
		V5 Rate Changed										
	*50	SU	8P-9P	RACE	:30	$5,500.00	10/07-10/07	1	1	1	$5,500.00	
		Station Remark: V4 pls revie rate to 5500.										
		V5 Rate Changed										
	*51	SU	9P-10P	GOOD WIFE	:30	$2,400.00	10/07-10/07	1	1	1	$2,400.00	
		Station Remark: V4 pls revie rate to 2400.										
		V5 Rate Changed										
	*52	TU-F,M	11P-1135P	NEWS	:30	$1,100.00	10/02-10/08	5	1	5	$5,500.00	
		Station Remark: V4 pls revies rate to 1100.										
		V5 Rate Changed										
	*53	SA	11P-1135P	NEWS	:30	$1,100.00	10/06-10/06	1	1	1	$1,100.00	
		Station Remark: V4 pls revie rate to 1100.										
		V5 Rate Changed										
	*54	SU	11P-1135P	NEWS	:30	$1,100.00	10/07-10/07	1	1	1	$1,100.00	
		Station Remark: V4 pls revise rate to 1100.										
		V5 Rate Changed										
	*55	TU-F,M	1135P-1235A	LETTERMAN	:30	$750.00	10/02-10/08	2	1	2	$1,500.00	
		Station Remark: V4 pls revise rate to 750.										
		V5 Rate Changed										

Rep Order# 9795155 **Ver#** 6 **Status** Returned **Traffic Order#** 51595 **Printed:** 10/01/2012 12:35 PM
EC'd Yes **Last Received:** 09/28/2012 2:47 PM
Showing Buylines: All Rep & Sta Revised Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*57	SA	1205A-105A	CRIM MINDS	:30	$175.00	10/06-10/06	1	1	1	$175.00	
		Station Remark: V4 pls revise rate to 175.										
		V5 Rate Changed										
	*58	SU	1135P-1205A	SPORTS	:30	$750.00	10/07-10/07	1	1	1	$750.00	
		Station Remark: V4 pls revise rate to 750.										
		V5 Rate Changed										
	*61	SU	1P-4P	BENGALS	:30	$9,000.00	10/07-10/07	1	1	1	$9,000.00	
		Station Remark: V4 pls revise rate to 9000.										
		V5 Rate Changed										
	*62	SU	4P-7P	NFL	:30	$5,000.00	10/07-10/07	1	1	1	$5,000.00	
		Station Remark: V4 pls revise rate to 5000.										
		V5 Rate Changed										

---REPORT TOTALS---

Report Totals: 152 / $122,375.00

---SALES MONTHLY TOTALS---

Oct 12: 167 / $129,375.00

Sales Totals: 167 / $129,375.00
Station Totals: 167 / $129,375.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$479,167	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Books	null
Demos	RA35+

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Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: ahoff@local12.com
Sent: Friday, September 28, 2012 9:03 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 51595

Station: WKRC-TV

Order Information:
Order #: 51595
Order Total: $55,870.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795155
Estimate #: *a
Flight Dates: 10/02/12 - 10/08/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (51595-47-1):
Rate: ~~$900.00~~ 3,500
Air Date: Fri 10/05/12
Eligible Days: -----F----
Inventory Code: Fri Reg 3
Inventory Description: Fri Reg 3
Inventory Code Time: 10:00 PM-11:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: No Avail

Connell II, Jim

From: ahoff@local12.com
Sent: Friday, September 28, 2012 8:44 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 51595

Station: WKRC-TV

Order Information:
Order #: 51595
Order Total: $55,870.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795155
Estimate #: *a
Flight Dates: 10/02/12 - 10/08/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (51595-23-3):
Rate: ~~$200.00~~ 650.
Air Date: Fri 10/05/12
Eligible Days: MTWThF----
Inventory Code: Bold & the Beautiful
Inventory Description: Bold & the Beautiful
Inventory Code Time: 1:30 PM-2:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: No Avail

Connell II, Jim

From: ahoff@local12.com
Sent: Friday, September 28, 2012 8:43 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 51595

Station: WKRC-TV

Order Information:
Order #: 51595
Order Total: $55,870.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795155
Estimate #: *a
Flight Dates: 10/02/12 - 10/08/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (51595-22-4):
Rate: ~~$200.00~~ 650.00
Air Date: Fri 10/05/12
Eligible Days: MTWThF----
Inventory Code: Young & the Restless
Inventory Description: Young & the Restless
Inventory Code Time: 12:30 PM-1:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: No Avail

1x Sun 12-1P (WKRC Today) on 10/7 @ $1500

(Combine w/ Spot #s 51595-22-3 51595-47-1)